



WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-05-2012 PAGE: 1 of 2

MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

Contract No 397238		Contract Dt 08-30-2012	Revision Dt 10-05-2012	Rev# 2	Advertiser GILLIBRAND FOR SENATE 2012		Brand KIRSTEN GILLIBRAND FOR US SENATE		Product Code POLITICALS					Station/Market WABC - NEW YORK									
Agency Est# 11699			CMS # 242436	Sales Office PHILADELPHIA	Account Executive D. PARKER		Start Date 10-08-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 242436								
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
			Agency CPE: E : 11699																				
1	10-09-2012	10-11-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)				7	30		1		1				2	800	2	1,600.00			
2	10-08-2012	10-12-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)				7	30	1	1	1	1	1			5	1,800	5	9,000.00			
3	10-08-2012	10-12-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)				7	30	2	1	1	1	2			7	2,400	7	16,800.00			
4	10-13-2012	10-13-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)				7	30							1	1	400	1	400.00			
5	10-14-2012	10-14-2012	08:00AM - 09:00AM	AM EWN SA/SU 6-10AM (7434)				7	30							1	1	850	1	850.00			
6	10-10-2012	10-12-2012	09:00AM - 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)				7	30			1		1			2	900	2	1,800.00			
7	10-11-2012	10-11-2012	10:58AM - 12:00PM	DA THE VIEW (10707)				7	30				1				1	3,500	1	3,500.00			
8	10-09-2012	10-09-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)				7	30		1						1	1,400	1	1,400.00			
10	10-13-2012	10-13-2012	09:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)				7	30							1	1	850	1	850.00			
11	10-09-2012	10-12-2012	03:00PM - 03:59PM	DA KATIE COURIC M-F (12182)				7	30		1			1	1		3	1,700	3	5,100.00			
12	10-08-2012	10-12-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)				7	30	1			1	1	1		4	1,100	4	4,400.00			
13	10-08-2012	10-12-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)				7	30	1	1	1	1	1			5	2,200	5	11,000.00			
14	10-08-2012	10-12-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)				7	30	1	1	1	1	1			5	2,200	5	11,000.00			
15	10-08-2012	10-12-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)				7	30	1	2	1	1	1			6	4,000	6	24,000.00			
16	10-08-2012	10-08-2012	08:00PM - 10:00PM	PE MONDAY 8-10PM (7492)				7	30	1							1	25,000	1	25,000.00			
17	10-10-2012	10-10-2012	08:00PM - 09:00PM	PE WEDNESDAY 8-9PM (7487)				7	30				1				1	10,000	1	10,000.00			
18	10-14-2012	10-14-2012	08:00PM - 09:00PM	PE SU 8-9PM (7499)				7	30							1	1	15,000	1	15,000.00			
19	10-08-2012	10-12-2012	11:15PM - 11:35PM	LN LATE NEWS CFB (7645)				7	30	1	1	1	1	1			5	4,400	5	22,000.00			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-05-2012 **PAGE:** 2 of 2

MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

Contract No 397238	Contract Dt 08-30-2012	Revision Dt 10-05-2012	Rev# 2	Advertiser GILLIBRAND FOR SENATE 2012	Brand KIRSTEN GILLIBRAND FOR US SENATE	Product Code POLITICALS								Station/Market WABC – NEW YORK						
Agency Est# 11699			CMS # 242436	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-08-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 242436					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 11699																	
20	10-14-2012	10-14-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)				7	30							1	1	4,400	1	4,400.00
21	10-10-2012	10-10-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)				7	30			1					1	2,200	1	2,200.00
22	10-10-2012	10-10-2012	12:30PM – 01:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)				7	30			1					1	1,400	1	1,400.00
23	10-11-2012	10-11-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)				7	30				X				1	2,200	1	2,200.00
																	Contracted Gross Total:		56	173,900.00
																	Actual Gross Total:		56	173,900.00
																	Agency Commission:			26,085.00
																	Net Total:			147,815.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total						
Oct 12		0.00		0.00		173,900.00		0.00						173,900.00						
TOTAL		0.00		0.00		173,900.00		0.00						173,900.00						

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood